

PLANE TALK

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Spring Newsletter 2012

Frontier Airlines Lands at LVIA! *Service to Orlando (MCO) starts on May 26th, 2012*

Frontier Airlines announced that it will begin serving Lehigh Valley International Airport with year-round, nonstop service to Orlando, Fla. (MCO) beginning May 26, 2012. The new service will operate twice weekly.

"We're very pleased to provide travelers in the Allentown/Bethlehem/Easton area with Frontier's low-fare, customer-pleasing service to Orlando," said Greg Aretakis, vice president of revenue production for Frontier. "We're confident they will appreciate our nonstop flights to Orlando International Airport – the closest airport to Orlando's world-class attractions, the Orange County Convention Center and the downtown business district."

"We are delighted to welcome Frontier Airlines to Lehigh Valley International Airport," commented Tony Iannelli, chairman of the Lehigh-Northampton Airport Authority Board of Governors. "This announcement is a tremendous accomplishment for the Lehigh Valley Region. We look forward to a long-standing partnership with Frontier Airlines."

The new Orlando route will operate on 138-seat Airbus 319 aircraft – featuring leather seats, five rows of STRETCH seating with an additional 5 to 7 inches of legroom, and 24 channels of DirecTV® with three channels of hit movies available at every seat.



Allegiant Service to Myrtle Beach Returns Just in Time for Summer

As the cooler months subside and summer vacation planning begins, Allegiant's flights to Myrtle Beach, S.C. will return to Lehigh Valley residents on May 4th. Myrtle Beach boasts 60 miles of Atlantic coast beaches, entertainment and attractions for all ages and world-class golf courses, all much closer than Florida or Southern California.

"We are excited Allegiant plans to return seasonal service to Myrtle Beach on May 4, 2012," stated Charles R. Everett, Jr. Executive Director for the Lehigh-Northampton Airport Authority. "Myrtle Beach is one of our top vacation destinations. Allegiant's nonstop flight from Lehigh Valley International Airport will provide easy access for travelers."

Allegiant began service between Lehigh Valley International Airport and Myrtle Beach International Airport in May 2009. The service has been very successful – over 42,000 Allegiant passengers have flown between the two airports since the route began. The seasonal service to Myrtle Beach will start again on May 4th, but travelers can already begin booking their vacations by going to allegiant.com.

CHAIRMAN'S CHAT



It's with great pleasure that I assume the role of Chairman of the Board of Governors of Lehigh-Northampton Airport Authority. I've been involved with the Board for the past 4 years, most recently serving as Vice Chair.

In my other roles, as President of the Greater Lehigh Valley Chamber of

Commerce and the host of Business Matters on WFMZ-TV, I see the commitment of many individuals and businesses promoting the community and strengthening our local economy. Lehigh Valley International Airport is an integral part of this community and our economy. As residents, we are extremely lucky to have an international airport that's easy to access and convenient to maneuver through. . .and that can get us anywhere in the world.

Over the past few years, we've been committed to making this gem of an airport even better. To bring our team together, we created our formal Mission Statement and Goals and recently added Vision and Core Values.

The terminal renovations continue with Phase II scheduled for completion in May 2012. We installed a new SelfServ Check-In Kiosk. We are continuously making improvements to our new website, based on your comments and feedback through Facebook and Twitter. These improvements paid off, as the airport experienced overall growth of 4.19% in 2011 vs. the prior year.

2012 has already gotten off to a strong start. As you know we recently announced that Frontier Airlines will be serving ABE with year-round, nonstop service to Orlando, Florida (MCO) beginning May 26, 2012. The new service will operate twice weekly. We are looking forward to building a long-term relationship with this ultra low-cost carrier.

I would also like to take this opportunity to welcome Charles R. Everett, Jr. from our management company AvPORTS, to his role as Executive Director. Charles has hit the ground running and is firmly committed to promoting the "Easy In, Easy Out" convenience that LVIA provides its travelers and making continuous improvements to the ABE experience.

The Board and I look forward to working hard to keep the momentum going for the airport system this year. We thank you for your support and ask you to consider Lehigh Valley International Airport as a hassle-free alternative when you make your travel plans in the future.

Sincerely,

T. Anthony Iannelli
Chairman

Lehigh-Northampton Airport Authority Adopts Mission Statement & Goals



Vision

To be a model aviation system, providing the highest levels of service to our diverse customers while serving as a gateway to the community, region and world.

Core Values

Integrity - We are honest, true to our word and do the right thing.

Respect - We treat others as we would like to be treated.

Trust - We believe in and rely on each other.

Teamwork - We are empowered and share a common purpose.

Service - We strive to exceed customer expectations.

Humility - We are engaged, self-aware and possess the necessary resolve to excel.

Mission

To plan and provide for the current and future air transportation needs of the Greater Lehigh Valley by constructing, maintaining and operating safe, efficient, modern and attractive airport facilities, and to promote reliable, competitively-priced air transportation services and to fulfill this mission in an efficient and cost-effective manner.

Goals

- Operate and maintain the Lehigh Valley Airport System consisting of Lehigh Valley International Airport (ABE), Queen City Airport (XLL), and Braden Airpark (N43) in a safe and efficient manner.
- Provide high quality facilities to meet the needs of commercial and general aviation, shippers, and the traveling public.
- Ensure that the Airport Authority maintains a sound financial position to carry out its mission.
- Continuously improve the quantity, quality, and value of air transportation services.
- Pursue environmental initiatives that provide direct and measurable benefits to the Airport Authority and surrounding communities.
- Maintain an effective community service/relations program.
- Provide the highest level of customer service to all Lehigh Valley Airport System users.
- Cultivate long-standing and new relationships with local, state, and federal officials strengthening the Airport Authority's influence on issues that affect its operation and development.





Passenger Traffic at LVIA Up 5.64%

Passenger traffic at Lehigh Valley International Airport (LVIA) increased 5.64 percent in January, 2012 compared to the same time period last year. In January, 61,490 passengers traveled to and from LVIA during the month.

In 2011, 873,353 total passengers used the airport, up 4.19 percent compared to 2010 (an increase of 35,142 passengers).

The traffic leader in December was US Airways, with 17,884 passengers traveling to and from LVIA. Rounding out the other top airlines were AirTran Airways *(12,634), Delta Air Lines (12,616), United Airlines (11,530), and Allegiant Air (8,372).

*AirTran is a wholly-owned subsidiary of Southwest Airlines.



Main Terminal Renovation Update: *We're 80% There!*

The Main Terminal project is moving along well. The project is broken into 8 phases and we are now in phase 7 which indicates that construction of the terminal interior is approximately 80% complete.

After the interior is complete, the second level exterior railings and sidewalks will be replaced. The exterior work will take approximately 10 weeks to complete.

As far as overall schedule is concerned, Phase 7 should be complete in early April. Phase 8 will follow and take approximately 5 weeks to complete. The up escalator will be in service when Phase 7 is complete (early April). The new elevator was just completed in March.

The entire project should be complete by the second week in May except for the exterior site work which will carry on until June.

"We would like to thank our passengers for their continued support of LVIA and encourage travelers to think of this airport first when making travel plans."

Charles R. Everett, Jr, Executive Director.

LVIA Goes Mobile: New Mobile Website Launched

We are pleased to announce that our new mobile website is launched. This site is built specifically for smart phones and allows you to access critical airport and flight info easily from your smart phone.

Main categories include:

Flight Info - Arrivals, Departures, Track By Route and Airlines

Airport Info - Amenities, Contact Info, Parking and Services

Around ABE - Directions, Ground Transportation, Local Accommodations

You can access the LVIA mobile site by going to

<http://fvmobile.flightview.com/flylvia>

Please note that this is not just a miniature version of our website, it is built specifically to make it easy for our passengers to find the information they need quickly when using their smart phone. Help us to celebrate it's launch:

Scan or Text **ABEMOBILE** to **55678** to be entered to win **FREE AIRLINE TICKETS!**

Winner to be drawn at random. Prize includes 2 round trip tickets to Orlando from ABE.



New SelfServ Check In Kiosk

*No bags to check?
Breeze to your gate by
using our SelfServ
Check In Kiosk.*

*The Kiosk is located on
the lower level of the
Main Terminal prior to
going through the
security checkpoint.*



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Look for exciting news in the next issue from the Executive Director!



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